

Get More Orders.
Keep Your Profits.



www.menudrive.com





MenuDrive

Virtual Restaurants

WHAT IS A **VIRTUAL** RESTAURANT?

This business model is called “virtual” because all orders are placed for delivery, and they’re all placed online.

- ✓ A virtual restaurant is a **stand-alone listing on food delivery apps**. To an online customer, it looks like any other restaurant.
- ✓ Food is prepared in your restaurant’s kitchen.
- ✓ You’ll have multiple listings on DoorDash, Uber Eats, Grubhub, and Postmates. **By going virtual, you can maximize revenue from delivery orders.**

Currently you're listed once on each app, imagine having **5 listings on each app.** You'll be bringing in **5x the orders.**



5x listings = **5x revenue**



THE FOUR COMPONENTS OF VIRTUAL RESTAURANTS

1

Customers, who use keywords to find the food they crave on apps like Uber Eats, DoorDash, Postmates, and Grubhub

2

Our **virtual restaurants**, which will be exclusive to you within a 15-minute radius. We focus on great photography, customized branding, and paid promos to bring you more revenue.

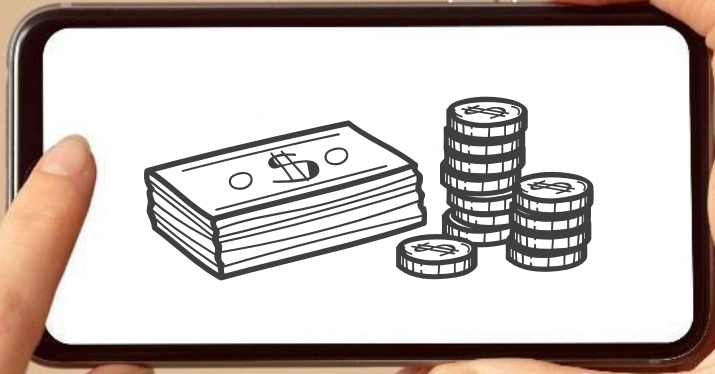
3

Your staff, kitchen, and ingredients — the perfect recipe for great virtual restaurant food

4

Delivery service companies, whose drivers bring orders from your kitchen to customers

GETTING PAID



- ✓ We use a wholesale model to make sure you earn a profit on each item sold.
- ✓ All we need to know is how much YOU ultimately want to get paid per item. We guarantee that payout on each order.
- ✓ So if you tell us you need \$5 in take-home pay on a certain dish, that's exactly what we'll pay you!
- ✓ We'll bring the orders to you.
- ✓ **You'll be paid through direct deposit each week.**



THE BENEFITS

- ✓ **More revenue.** Whenever a customer orders from your restaurants — whether under the name of your physical location or virtual restaurants — you get paid.
- ✓ **More orders.** You keep making great food. We'll bring you more orders for it.
- ✓ **Higher ROI.** It takes 30 minutes to get set up. That could be the best ROI you'll see this decade.

FAQs

Why don't I just do this myself?

You should! Keep in mind that with us, we'll pay for all promotions of the new brands to bring in orders, and we'll take care of the relationships with Uber Eats, DoorDash, Grubhub, and Postmates. This removes any and all setup headaches to get started with operating a virtual restaurant.

How do all the orders come in?

All orders will come to your kitchen in real time using a tablet and printer combination. The tablet puts DoorDash, Uber Eats, Grubhub, and Postmates all in one place.



How do customers find these virtual restaurants?

The same way they order from any other restaurant. Virtual restaurants are listed on DoorDash, Uber Eats, Grubhub, and Postmates.

FAQs

**How do drivers know
where to pick up the food?**

The app for the driver will say:

*"This restaurant is located inside of *Your Restaurant's Name*. Pick-up inside."*

**How do I make money?
How do you make money?**

With our wholesale model, you set the dollar amount for each item when we discuss the menu. There is no fee to you.

If you write in "\$5," you won't get \$5 minus a fee. You'll get \$5. Simple as that.

We make money by taking a small portion of what the end customer (eater) pays for their meal.

YOU MIGHT BE THINKING...



Sometimes we're too busy or understaffed.

You're in control. Need to pause the virtual restaurant(s) for an hour or even a few days? Easy! Just tap the support button on your tablet. You can even 86 menu items directly from the tablet if you run out.



We have too many tablets already.

All of your virtual restaurants are going to run through one tablet. Clutter be gone!



I don't want to overwhelm my staff.

We'll roll out the brands slowly, and the printer will have every detail needed for your cooks to make the perfect dish.

Next Step?

Schedule a Quick Demo With Us.

<https://calendly.com/menudrive-sales/menudrive-virtual-restaurant>



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