

Online Ordering Checklist

- Optimize your menu for online ordering
- Set up credit card processing
- Take food photos
- Plan your delivery process
- Decide on delivery packaging
- Train back-of-house staff
- Add online ordering to your website
- Add online ordering to your takeout menu & print materials
- Update your online presence (e.g., Google My Business, Yelp)
- Develop a marketing strategy
 - Social media
 - Email campaigns
 - Coupon codes
 - Loyalty program

Join thousands of
restaurants growing
their online sales
with MenuDrive.

